

for Trading and General Contracts and Oil Services Ltd

The Iraqi market, we can do it

COMPANY PROFILE

General Description:

This is to introduce **Al-Zahrawan for Trading and General Contracts and Oil Services Ltd.** as one of the leading companies in Iraq. The company which was founded in 2008 was originally created to serve the Iraqi market and supply different products that meet the Iraqi customer requirements.

Our main office is located in Baghdad, Iraq with our regional office in Amman, Jordan. As well, we have our branches in Iraq (Basrah, Mousl). These offices were established to increase and control the flow of supplies into the Iraqi market.

Al-Zahrawan for Trading and General Contracts and Oil Services Ltd. has been able, within few years, to build an excellent reputation and established a large number of business relationships with different suppliers around the world.

At the present time, **Al-Zahrawan** is considered one of the regular suppliers to the Iraqi market. Within the past few years it secured the flow of several supplies from different countries to the final destination. The company continued on presenting the After-Sale Services for all materials supplied which made it an approved firm for all customers in Iraq.

Our range of supplies includes all kinds of *Oilfield & Industrial Equipments, Spare Parts*, Chemicals and Petrochemicals, Fertilizers, Power Generation Equipments, Cement and Mining Equipments and Materials, Steel Industry Materials and Inputs, Pharmaceuticals and Medicine Raw Materials, Electronics, Tools ... etc. We are engaged in importing, distributing, and marketing products of high quality with competitive prices aiming to fulfill our commitments and meet our customer satisfaction.

Al-Zahrawan is also contributed in executing several construction projects in the Southern, Middle and Northern regions of Iraq. Our qualified and experienced technical team involved in several Mechanical, Electrical and Civil Works in addition to specialized persons that follow the construction Designs and Layouts.

Al-Zahrawan businesses are targeted to provide the Iraqi Market with Products and Services that meet their needs and requirements, exceeding their expectations, and meeting the developments in International markets.



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Originally, the majority of the business was the supply of different equipments and materials for Five Main Sectors:

- Oil and Gas
- Industry
- Power Generation
- Chemistry
- Medical

Al-Zahrawan activities extended to cover also:

- Engineering & Technical Services to Oil & Gas Industry
- Engineering and Construction Works
- Mechanical & Electrical Contracting
- Civil Works
- Precast and Light Concrete Works
- Steel Structures

The company has a strong management team to execute their solid plan. With this professional team; **Al-Zahrawan** has successfully completed a substantial volume of projects since establishment.

The company has its plans for expanding to be a pioneer company in all above mentioned fields and is looking forward to increase its market share. Our aim is to work with our customers to meet the continuous demands of the market. We are always working on creating new channels to cover these increased requirements.

Al-Zahrawan for Trading and General Contracts and Oil Services Ltd. is looking to begin new ventures worldwide by providing services to the international companies who are looking to expand their business in Iraq.

Marketing Plan:

Our activities mainly cover the Iraqi market and we have placed the utmost importance to understanding the specific customer technical needs within this market, hence supplying them accordingly. Through our commitment to best meet our customer's needs, **Al-Zahrawan for Trading and General Contracts and Oil Services Ltd.** has gained a trusted name amongst both the public and private sectors in the Iraqi market.



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Mission:

Our mission is perpetuating the working to develop, improve, and increase the efficiency of the provided services.

Vision:

Our business vision is to maintain the customer's pleasure to the highest level and to ensure a significantly higher quality performance in providing the best products and services.

Operational Plan:

Al-Zahrawan for Trading and General Contracts and Oil Services Ltd. Development performance is achieved through three different departments induced to operate, almost exclusively, as independent entities to carry out their respective missions in full synergy.

These departments are:

1. Engineering Department:

Basing its activities on a long experience and solid international partnerships, this division has actively provided services throughout the entire chain of supply, starting from technical consultation, supplying, and installation.

2. Shipping Department:

This division aims to secure delivery of all goods in quantity & quality ordered, and in agreed time, through their relationships with huge number of global and local shipping companies.

3. Trading Department:

Our OEM's business units are able to cater for any business from medium to large contracts. Our huge database of quality manufacturers worldwide is considerable and accessible through our efficient operational units, which are:

- Mechanical Business Unit
- Electrical Business Unit
- Chemical Business and pharmaceutical Unit



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Risk Management:

The company will generally adopt the financial, operational, management and audit policies and will therefore employ quality management procedures which will ensure that risks are managed effectively and do not overexpose the company to external risks.

Business Plan:

Our business plan will be always to expand the supply and service capabilities, identifying the long-term strategy and short-term action plans which are based on five main ideas:

Expand locally, Goes Global, Creativity, Sustainability, Partnership

Reference List:

As per attached.

Partnerships & Exclusive Representation:

Al-Zahrawan for Trading and General Contracting Ltd. has exclusive representation agreements with the following companies for the Iraqi territory:

- 1. Dwyer Instruments Inc. USA (Precision Instrumentations)
- 2. Weldotherm GmbH Germany (Heat Treatment Machines)
- 3. Helmut Fischer Germany (Coating Thickness Measurement & Material Analysis)
- 4. Hydor-Tech Canada (Water Treatment Chemicals)
- 5. Micronics Ltd UK (Ultrasonic Liquid Flow Meters For Industry & Commerce)
- **6.** Dot Red Analytical UK (Analytical Instruments)
- 7. Selwood UK (*Pumps*)
- 8. Orison Chemicals Limited China (Water Treatment Chemicals and Food Additives)
- 9. Shinya Chem China(Thio Chemicals, Fine Chemicals & Pharmaceutical Intermediates)
- 10. GemmeCotti Italy (Pumps)
- 11. Stratlab -Usa (Laboratory supplies)
- 12. Waircom- Canada (Pneumatic Valves, Cylinders, Silencers)
- **13.** Ipac Inc USA (Additives For Petroleum Products)
- 14. M&J Korea(Flexible PVC Tank For-Drinkable & Non Drinkable Water)
- ✓ Nalco-USA (Additives For Water Treatments & Petroleum)
- ✓ Komatsu-Japan(Heavy Equipments , Spare Parts & Generators)



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